

Strategic Planning

Strategic Planning is one of the most important investments you can make in your organization. A comprehensive plan enables you to set priorities, focus energy and resources, strengthen operations, and ensure that stakeholders are working toward common goals. **AHRS** employs a mission driven, collaborative approach to strategic planning. We work with board members, artistic & executive leadership, key employees, and community stakeholders to build an awareness of internal and external environmental factors — and their impact on your organization's health.

FOCUS

The focus is simple: facilitate the creation of a concise, achievable roadmap for your organization that aligns stakeholders and propels mission driven results.

OVERVIEW

Process Planning

Development of a strategic planning process designed to meet your organizational needs.

Mission/Vision/Values Review

Articulate the mission, vision, and values for your organization.

Environmental Assessment

Capture the current state of the organization and its work; begin to envision the organization's future.

Goals, Objectives, and Activities

Identify the priority issues and aspirations of the organization.

Strategy Development

Outline the strategies to achieve the objectives.

Executive Summary

An encapsulation of your strategic plan that provides all the most important information at a glance.

KEY DELIVERABLES

Strategic Planning with **AHRS** can help your organization to:

- Define/redefine the scope of your mission and vision
- Review your company's internal and external environment to maximize on your strengths, protect against weaknesses
- Identify your organization's unique competitive advantages
- Formulate strategies to take advantage of business opportunities and overcome deficiencies.
- Guide the development of tactics to achieve your goals
- Get your plan on paper to share with stakeholders and build a roadmap to achieving your vision

WHY CHOOSE AHRS?

With over 25 years of first-hand experience in the nonprofit sector, **AHRS** has a familiarity with industry strategy rooted in practical experience. That experience can help your organization dive deeper into planning and achieve optimal results. Contact me today and tell me how I can help you achieve your goals.