

## Strategic Planning

**Strategic Planning** is one of the most important investments you can make in your organization. A comprehensive plan enables you to set priorities, focus energy and resources, strengthen operations, and ensure that stakeholders are working toward common goals. **AHRS** employs a mission driven, collaborative approach to strategic planning.

We work with board members, artistic & executive leadership, key employees, and community stakeholders to build an awareness of internal and external environmental factors — and their impact on your organization's health.

### FOCUS

The focus is simple: facilitate the creation of a concise, achievable roadmap for your organization that aligns stakeholders and propels mission driven results.

### OVERVIEW

#### Process Planning

Development of a strategic planning process designed to meet your organizational needs.

#### Mission/Vision/Values Review

Articulate the mission, vision, and values for your organization.

#### Environmental Assessment

Capture the current state of the organization and its work; begin to envision the organization's future.

#### Goals, Objectives, and Activities

Identify the priority issues and aspirations of the organization.

#### Strategy Development

Outline the strategies to achieve the objectives.

#### Executive Summary

An encapsulation of your strategic plan that provides all the most important information at a glance.

### KEY DELIVERABLES

Strategic Planning with **AHRS** can help your organization to:

- Define/redefine the scope of your mission and vision
- Review your company's internal and external environment to maximize on your strengths, protect against weaknesses
- Identify your organization's unique competitive advantages
- Formulate strategies to take advantage of business opportunities and overcome deficiencies.
- Guide the development of tactics to achieve your goals
- Get your plan on paper to share with stakeholders and build a roadmap to achieving your vision

### WHY CHOOSE AHRS?

With over 25 years of first-hand experience in the nonprofit sector, AHRS has a familiarity with industry strategy rooted in practical experience. That experience can help your organization dive deeper into planning and achieve optimal results. Contact me today and tell me how I can help you achieve your goals.